

# A History of Lyons Magnus

This piece highlights the legacy of Lyons' history for over 160 years - Key points and milestones showing the growth and success of this family-owned and operated company.

Journey along to see how we became a company that once manufactured a few products to today being one of the leading suppliers in the industry with over 1500 items. The unique relationship with integrated farming and fruit processing has made Lyons an innovative leader marketing fruit, beverage and cocoa based products both domestically and internationally.

## a Journey of Success



Lyons Magnus was known for its Original Grenadine Syrup and for processing, manufacturing and distribution of fruit, flavors and extracts

1907

Magnus Fruit Products Co. sold fruits, bakery and candy to manufacturers

1929

E.G. Lyons & Rass co. and Magnus Fruit Products Co. merge under Lyons Magnus, Inc.

1852



Ernest G. Lyons starts a wholesale business in San Francisco, California making and selling wines, liquors, syrups, cordials and bitters

1948

Lyons Rootbeer was trademarked by Lyons Magnus, Inc.



Earl Smittcamp started a fresh fruit packing plant named Wawona Packing



1971

Earl and Bob Smittcamp acquire Lyons Magnus and move the location from San Francisco to Clovis, California



1979

First company to pack fruit in #10 cans and later pioneers the development of aseptic processing with fruit particulates in flexible packaging





# 1983

Establishes a warehousing and manufacturing facility in Florence, Kentucky, the center point of transportation to the upper and lower eastern states

# 1985

Lyons pioneered the first large diameter tubular aseptic system, installed and operated the first aseptic bottle filler in the US



# 1989

Moved from Clovis to downtown Fresno into a new state-of-the-art manufacturing facility



# 1988

Lyons introduces frozen fruit toppings in pints



# 1999

Manufacturing facility built in Walton, Kentucky



# 2001

Half gallon bottles introduced to support growing specialty beverage segment



# 2005

Cup line was installed to support healthcare, schools and hospitality segments



# 2006

New high density freezer and frozen strawberry processing facility built



# 2012

New pouch filling system installed in Walton facility



# 2014

Fresno corporate offices fully renovated to accommodate our continued growth and success



Large format aseptic fruit prep line installed in Walton, Kentucky

