

# STRAWBERRIES: THE SWEET SUPERFRUIT

How can something so sweet be so good for you? Strawberries are not only tastefully pleasing, but they also have nutritious value as well. These little berries pack a powerful punch when it comes to nutrients. Strawberries provide an excellent source of vitamin C and B6, as well as potassium. Strawberries can be used in both sweet and savory menu applications. Healthy, versatile, indulgent, and profitable – strawberries really are a superfruit.



## A UNIQUE POSITION

Lyons has a unique perspective on strawberries. Not only do we process strawberries for use in specialty frozen items, such as sliced fruit and purees for our domestic and international customers, but we also pack berries for use in our value added products, like dessert sauces, toppings, smoothie bases and cocktail mixes. This approach makes Lyons a leading supplier to the foodservice industry because we are able to target fruit for optimum use based on size, maturity, sweetness and color.

## FARMER & PROCESSOR: THE PERFECT COMBINATION

Setting Lyons apart from the rest is our relationship with integrated farming and fruit processing. Lyons Magnus is located in the heart of California, the leader of strawberry production in the United States. Our agricultural strengths include farming of strawberries, tree fruit and citrus,

along with a sophisticated processing operation with both fresh-pack and frozen capabilities. This strong vertical integration allows Lyons to ensure quality fruit processed and packed at the peak of maturity and makes our company a valuable partner on any strawberry project.

## COMPLETE PRODUCT PORTFOLIO

Strawberries are the most popular fruit in the foodservice industry. Not only do they appeal to the young and old alike, but they are a profitable way to boost sales. Strawberries also add menu appeal throughout the year because they can be used in many different menu applications. Lyons produces sliced fruit, diced fruit, and purees in all possible screen sizes. This versatility means we have the right product with the appropriate attributes to enhance your special menu creations. Plus, we offer a complete array of packaging options with pails, tubs, and gable cartons available in quarts and pints. So if you're looking for innovative products with profit building potential, look no further than Lyons.



PRODUCT PORTFOLIO
4+1 Sliced Fruit
Stabilized
Unstabilized
Purees
With seeds
Without seeds
Multiple screen size options for different particulate options
Toppings
Sliced
Diced
Beverage Bases
Puree with sweetener, flavor and/or color added for specific beverage applications

PACKAGING PORTFOLIO	
12/pint gable cartons	12/quart gable cartons
	
	
30 lb. pails	6/6.5 lb. pails

ALWAYS IN GREAT TASTE. **LYONS**

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